

# Khandaker Taufiq Ahmed

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Dubai Internet City, Dubai, UAE



## CAREER OBJECTIVE

To pursue in a challenging environment where I will be able to excel in my performance through hard work, perseverance, and competence as well as train myself for a good leader and concurrently create opportunity for the organization in terms of market leadership and overall profitability.

## SKILLS

- Branding
- Sales and marketing
- Promotion
- Distribution

## EXPERIENCE

1. Sales Executive (Finance)  
AMAFH

- Processed credit card application to the customer over form and in person.
  - Emphasize the features of products to the customer.
  - Comply with established policies and procedures.
  - Maintain key client relationship. Brand Analyst

[Dec, 2022 – till Now]  
Dubai, UAE
2. Brand analyst  
Free Lancing

- Develop content for promotion
  - Set the target audience
  - Provide research and development leadership
  - Provide constructive materials for product design

[Jan, 2021 – Nov, 2022]  
Dhaka, Bangladesh
3. Educational Research  
Free Lancing

- Planning and preparing lessons
  - Developing lesson plans
  - Overseeing assessments
  - Monitoring them for overall wellbeing

[Sep, 2018- Dec, 2020]  
Dhaka, Bangladesh
4. Sourcing and Commercial Manager  
cotton-kids.com

- Market insights
  - Digital Marketing
  - Consumer behavior
  - Trend rate

[Aug, 2017- Aug, 2018]  
Dhaka, Bangladesh
5. Market Researcher  
Free Lancing

- Market strategy
  - Market survey
  - Assessment future trends
  - Supply- chain demand analysis

[Feb, 2014 - July, 2017]  
Dhaka, Bangladesh

6. Online Support Analyst  
Free Lancing

[Sep, 2007 - Dec, 2013]  
Dhaka, Bangladesh

- Create awareness
- Share thoughts and opinions
- Analyze critical issues
- Set recommendations

## EDUCATION

- Bachelor of Business Administration (BBA)  
General, CGPA 3.01

[April,2000 - May, 2006]  
Dhaka, Bangladesh

## COMPUTER SKILLS

- Operating system : Win XP, Win 7
- Application Soft : Word, Excel, Power point, Access
- Analyzing soft : Tableau, SPSS, Zoho, QuickBooks
- Graphics soft : Adobe Photoshop, Coral draw
- Utility soft : Norton, Kaspersky, Avast
- Browser : Mozilla firefox, Google chrome, Opera
- Communication tools : Email, Whatsapp, Viber, Imo, Skype

## INTEREST

- Reading books
- Traveling
- Sports
- Music

## REFERENCE

- Khandaker Ikram Ahmed  
Global Business Analyst  
Corporate IT  
British American Tobacco  
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