



Syed Muhammad | Riaz

Sales Merchandiser



- 0568304993
- sriaz374@gmail.com
- Mirdif/Dubai/UAE
- alireza5123
- FK9917312
- Employee visa

PROFESSIONAL SUMMARY

Talented Sales Merchandiser well-versed in stocking merchandise and planning promotional displays. Demonstrated success in collaborating with store and advertising management to create and deploy successful merchandising strategies for seasonal and promotional needs. Offering 03years background marketing products within stores to maximize product profitability.

Versatile team member offering over 03 years of experience handling tasks smoothly and efficiently. Adapts well to changing processes, programs and team requirements. Eager to contribute to growing company.

SKILLS

- Maintain Store hygiene
- Highlight signage and promotion
- Maintain Secondly Visibility
- Check Product of expiry Price Tagging

EDUCATION

BSC/Electrical Engineering
Swedish College of Engineering & Technology
Wahcantt affiliated with UET Taxila & PEC
2016--2020

HSSC/Inter
Leeds College, Peshawar
2013--2015

SSC/Matric
Al asar academy Usterzai Payan, Kohat
2011—2013

LANGUAGE

- English
- Urdu
- Hindi
- Persian(Farsi)

EXPERIENCE

Sales Merchandiser GYMA FOOD INDUSTRIES LLC

Removed damaged, out-of-code, not-in-set and discontinued items from displays.

2022 Continue...

- Inspected merchandise for quality and arranged proper display location on floor.
- Updated pricing and signage to complete product displays and educate customers.
- Planned and coordinated product availability for advertising and promotion purposes.
- Answered customer questions regarding store merchandise, department information and pricing.
- Monitored inventory levels and kept adequate stock in product displays on sales floor.
- Completed efficient store resets to prepare store for special promotions and seasonal updates.
- Advanced sales cycle plans by maximizing placement of promotions, point of sale materials and product visibility.
- Verified products appeared at correct locations in proper quantities.
- Prepared interesting and innovative visual displays to grab customer interest and promote