Khandaker Taufiq Ahmed

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CAREER OBJECTIVE

To pursue in a challenging environment where I will be able to excel in my performance through hard work, perseverance, and competence as well as train myself for a good leader and concurrently create opportunity for the organization in terms of market leadership and overall profitability.

SKILLS

- Market Research
- Branding
- Retail
- Distribution

EXPERIENCE

- 1. Market Analyst Sanxi World LLC
 - Define market segment
 - Competitor analysis
 - Data analysis
 - Set market strategy
- 2. Sales Representative (Finance) AIGB Financial Broker
 - Check out KYC
 - Check out customer feedback
 - Receive direction from customer service supervisor
 - Monitor multi-tasking
- 3. Sales Executive (Finance) AMAFH Financial Broker
 - Processed credit card application to the customer over form and in person.
 - Emphasize the features of products to the customer.
 - Comply with established policies and procedures.
 - Maintain key client relationship. Brand Analyst

4. Brand analyst

Free Lancing

- Develop content for promotion
- Set the target audience
- Provide research and development leadership
- Provide constructive materials for product design
- 5. Educational Research

Free Lancing

- Planning and preparing lessons
- Developing lesson plans
- Overseeing assessments
- Monitoring them for overall wellbeing

[May, 2023 – till Now] Dubai, UAE

[Mar, 2023 – Apr, 2023] Dubai, UAE

[Dec, 2022 – Feb, 2023] Dubai, UAE

[Jan, 2021 – Nov, 2022] Dhaka, Bangladesh

[Sep, 2018- Dec, 2020] Dhaka, Bangladesh



- 6. Sourcing and Commercial Manager cotton-kids.com
 - Market insights
 - Digital Marketing
 - Consumer behavior
 - Trend rate
- 7. Market Researcher Free Lancing
 - Market strategy
 - Market survey
 - Assessment future trends
 - Supply- chain demand analysis
- 8. Online Support Analyst Free Lancing
 - Create awareness
 - Share thoughts and opinions
 - Analyze critical issues
 - Set recommendations

EDUCATION

• Bachelor of Business Administration (BBA) General, CGPA 3.01

COMPUTER SKIILS

- Operating system : Win XP, Win 7
- Application soft : Word, Excel, Power point, Access
- Analyzing soft : Tableau, SPSS, Zoho, QuickBooks
- Graphics soft : Adobe Photoshop, Coral draw
- Utility soft : Norton, Kaspersky, Avast
- Browser: Mozilla Firefox, Google chrome, Opera
- Communication tools : Email, WhatsApp, Viber, Imo, Skype

INTEREST

- Reading books
- Traveling
- Sports
- Music

REFERENCE

 Khandaker Ikram Ahmed Global Business Analyst Corporate IT British American Tobacco 4 Temple Place; London; WC2R 2PG; UK Tel: +44 207 845 2506; Mob: +44 77 18 19 19 50 Email: khandaker_ikram_ahmed@bat.com [Aug, 2017- Aug, 2018] Dhaka, Bangladesh

[Feb, 2014 - July, 2017] Dhaka, Bangladesh

[Sep, 2007 - Dec, 2013] Dhaka, Bangladesh

[April,2000 - May, 2006] Dhaka, Bangladesh