



Labib Iqbal

I am a dynamic and accomplished graduate with a degree in Economics and Management from Al Qasimia University. With a passion for contributing to the work process and gaining valuable experience, I am eager to thrive in a great working environment. My expertise in digital marketing, management, and sales, along with my strong communication and organizational skills, make me a valuable asset to any team. Combined with my multicultural background and proficiency in multiple languages, I bring a unique perspective to the table. If you seek a motivated and skilled professional to enhance your organization, look no further than me.

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📍 UAE

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WORK EXPERIENCE

Administrative officer & Digital marketing Tareeq Muwaileh BCPC

07/2021 - Present

Sharjah

-Public Health

-Digital marketing, such as google ad, social Media ads. Also Updating the WordPress site and content writing.

Social Media manager (Part time)

Chera pata

03/2018 - 12/2021

Remote

-Literature Organization

-To manage Facebook and Instagram content. Update and manage WordPress website.

Customer service (Part time)

Chairman Fashion

03/2014 - 06/2017,

Dhaka, Bangladesh

-Traditional clothing fashion house. More likely a clothing shop for men.

-Listening to the customers in terms of return policy, solving problems. Also, I was fulfilling any missing link in the organization as a very young employee.

EDUCATION

Bachelor

Al Qasimia University

-Economics and management

09/2017 - 05/2021

Sharjah, United Arab Emirates

H.S.C (Higher Secondary School Certificate)

Charitaluk Darul Huda Alim Madrasha

Humanity & Arts

Dhaka, Bangladesh

GPA 5.00

S.S.C (Secondary School Certificate)

Charitaluk Darul Huda Alim Madrasha

Dhaka, Bangladesh

GPA 5.00

SKILLS

Digital marketing

Social Media Ads

Microsoft office suite

WordPress

Canva

Content Writing

PPC

Google Analytics

Marketing Strategy

Illustrator

PERSONAL RESEARCH PROJECTS

Impact of Tourism On UAE economy(01/2021 - 05/2021)

- Research on the tourism sector of UAE and how it impacts the overall economy of the country.

A new textile business plan (08/2020 - 10/2020)

- A plan for a textile startup in Bangladesh with all the details and projection.

CERTIFICATES

IELTS BAND 6.00 (01/2018)

Skyline University

Digital Marketing By Google Digital Garage(08/2020 - 10/2020)

An online Digital Marketing course by Google

Secondary (Arabic Medium)

Madrasatul Hadith

LANGUAGES

English	●	●	●	●	○
Arabic	●	●	●	●	○
Urdu	●	●	●	●	○
Hindi	●	●	●	○	○
Bangla	●	●	●	●	●

INTERESTS

Poetry

Esports

Football

Reading