

Zeshan Haider

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Business development professional who has in-depth experience in operations, research analysis, relationship management and marketing, I am a strategic planner who has the ability to set both short term and long term goals and their successful implementation.

I have helped my organization to increase the business volume within a short period of time.

I am a team player who is flexible as per business needs and work pressure.

Careers highlights:

Marketing Executive

Ahalia Money Exchange UAE

2021 to Present:

- Enhanced the company bottom line in wps and in corridor business.
- Designed and rolled out various promotional activities and marketing activities.
- Conducted camp activity and lucky draws events in the branches.
- Supervised sponsorship activities in the social centers.
- Having good knowledge about the product and services.
- Generating the Positive lead from the market.
- Maintain promotional material inventory, maintains databases, and prepare reports weekly, monthly.
- Having knowledge of marketing activities trends and competitors activities into always remains ahead of the curve.

Marketing Executive (Radio Awaz)

- Overseeing and developing campaigns.
- Conducting research and analyzing data to identify and define audiences.
- Devising and presenting idea and strategies.
- Promotional Activities.
- Compiling and distributing financial and statically information.

Brand Promoter (Mobilink Jazz)

- Demonstrate and providing the information on promoted product and services.
- Create a positive image and lead consumer to use it.
- Using lectures, films, charts and multimedia shows.
- Distribute products samples, brochures, flyers etc.
- Identify the customer's needs and requirements.

Academic Qualification.

I.COM Board of intermediate and Secondary Education, Multan, Pakistan 2009

Matric Board of intermediate and Secondary Education, Multan, Pakistan 2006

Skills & Knowledge

- Expert in performing repetitive tasks speedily and carefully.
- MS office Management,
- Photos, Audio and video making and editing's.

Professional Certificates

Anti Money Laundering (AML) and compliance training. (in house)

Languages.

	Speaking	Listening	Reading	Writing
English	Good	Good	Excellent	Excellent
Urdu	Excellent	Excellent	Excellent	Excellent
Punjabi	Excellent	Excellent	Excellent	Excellent
Hindi	Excellent	Excellent		

