



Glenn Rigor Dapusala



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Al Rigga Rd., Dubai, UAE

Marketing Assistant / Sales Coordinator

To leverage my passion for marketing and sales coordination, along with my strong analytical and organizational skills, to contribute to a dynamic team and drive revenue growth. I aim to apply my expertise in market research, campaign execution, and client relationship management to optimize marketing strategies and streamline sales processes, ultimately achieving measurable results for the organization.

Key Skills & Competencies

- Communication Skills
- Organizational Skills
- Marketing Knowledge
- Sales Support
- Customer Service
- Attention to Detail
- Problem-Solving
- Adaptability
- Multi-Tasking
- MS Office Efficient

Personal Data

Date of Birth: April 26,1990
Age: 33 Years Old
Language Spoken: English & Filipino
Citizenship: Filipino
Visa Status: Visit Visa

Education

University of Southeastern Philippines
Bachelor of Science in Agriculture
2006-2011

Work Experience

Davao Light & Power Company - Data Encoder 2021-2023 / Philippines

- Maintaining accurate system records.
- Encoding Job Order and Meter Installation, Re connections and Meter Removal.

Motortrade - Sales/Merchandise Coordinator 2018-2020 / Philippines

- Responsible for tracking sales data.
- Develops and implements marketing and advertising campaigns.
- Handles planning of meetings & trade shows.
- Maintains promotional materials inventory.
- Maintains database and prepares report.

Nestlé Experimental and Development Farm - Marketing Assistant 2014-2018 / Philippines

- Monitoring with our key competitors and keeping track of new innovations and developments.
- Assists in developing packaging designs.
- Ensures timely delivery of product according to schedule plan.
- Create reports on marketing performance.
- Work with marketing team to manage brand and marketing initiatives.

Nestlé Philippines **Community Relations/ Community Farm Technician** 2011-2014 / Philippines

- Train farmers in the community.
- Assess and evaluate farm produce produced by farm communities funded by Nestlé Experimental Development Projects.