



# FAISAL RANA

Sale Associate / Merchandiser

## CAREER OBJECTIVE

Curious To Join Dynamic Organization With Professional Environment That Offer An Excellent Opportunity In Term Of Career, Growth Rewards And Hence Contributes Thereby To The Success Of Organization.

## WORK EXPERIENCE

### Retail Sale Associate

#### ONTEX (MULTINATIONAL) CANBEBE

*Jan, 2018 - Oct, 2022*

Baby Diapers, Baby Pants, Adult Diapers, Adult Pants, Wet Wipes, Sanitary Pads.

#### RESPONSIBILITIES:

- Keep an eye on competition and give analysis to management to counter achieving the monthly volume targets locked at the start of the year.
- Ensuring range availability of products in racks.
- Weekly reporting on all KPI's.
- Ensuring the business profitability.
- Maximum share in visibility.
- Prime rack location identification and maintenance of rack integrity.

### Retail Sale Associate

#### SHANGRILA FOODS AND BEVERAGES

*Jun, 2013 - Dec, 2017*

Ketchup, Sauces, Seasoning, Pickle, Nectar, Fruit Drink

#### RESPONSIBILITIES:

- FIFO has to be maintained both at warehouse and shelf.
- Achieving the monthly volume targets locked at the start of the year.
- Deliver volume and revenue target for outlet.
- Identify stock requirement at the warehouse.

## CONTACT

Address  
AL BARSHA DUBAI UAE

### VISIT VISA VALIDITY

04/Feb/2023

Mobile  
+971 509876110

Email  
jee.faysal.rana@gmail.com

Status  
Married

Religion  
Islam

Nationality  
Pakistan

Driving License  
Pakistan Driving License

## PROFILE

Date of Birth : 04/Oct/1991

Gender : Male

Marital Status: Married

Nationality : Pakistani

## LANGUAGES

ENGLISH  
URDU  
HINDI

## EDUCATION

INTERMEDIATE 2010

MATRICULATIN 2007

## SKILLS

Time Management  
Pressure Handling  
Key Performance  
Indicator  
Customer Satisfaction  
Complaint Management  
Data Entry  
Cash Handling  
Multi-Tasking  
Retail Merchandising  
Communication

## INTEREST

Travelling  
Internet  
Writing  
Games

## Merchandiser

### NESTLE BEVERAGES

Mar,2012 - Apr,2013

Nector,Fruit Drink,Milk,Cerelac

### RESPONSIBILITIES:

- Ensure that stores, shelves are stocked with the right types and quantities of products.
- Display, arrange, price, and rotate products in store.
- Maintain store shelves by removing dated or damaged products
- Monitor store inventory based on sales and intake.
- Work and communicate with buyers, suppliers, stores, and distributors

### ACHIEVEMENTS

- Categories wise secondary display.
- Converted 2 Van (Pickup) into big Van (Shahzore) to increase volume.
- Business growth 100% this tenure.
- Injected counter OCD display of grocerry TER and DPS 9 shops toget more space and visibility.
- Injected Sub(distributions)to cover rural areas and Non-Cnic outletsto increase coverage.