## **RITU ARORA**



### Personal

★ Address 904, Abdul Aziz Building, Al Majaz 1 Sharjah

**Phone number** 0552167574

Email ritu.a.26@gmail.com

### **Interests**

Travelling and Cooking

### Languages

English Hindi



Professional Experience in Customer Service, Operations, Project Management and Training (E-Governance Operations ) for 16 years

## Work experience

**Operations Manager** SRM GROUP, Lucknow

Nov 2016 - Jan 2020

Government Project Head - UID: Aadhaar and CSC

Deputy Manager

Aug 2012 - Nov 2016

KARVY DATA MANAGEMENT LTD., Lucknow

- Socio Economics and Caste Census-2011
- Unique Identification Authority of India Aadhaar
- EESL Domestic Efficiency Lighting Programme -Ujjala

# Customer Relationship Manager - Customer Service

Oct 2009 - Feb 2012

GLODYNE TECHNOSERVE LTD., Lucknow

- •Taken care of all Clients (Institutes and Colleges) in Uttar Pradesh, one to one interaction through calls and visits •Retention, Proactive calling to solve their complaints and Monthly, Quarterly Bill Collections
- •Served as a trainer for new hired SME's and Client Site Coordinator

#### **Process Leader - Customer Service**

Nov 2007 - Sep 2009

ICICI PRUDENTIAL LIFE INSURANCE, Lucknow

Service Manager - Elite Platinum and Elite Gold Customer Service -Customer Relationship Channel since 12thNov 2007 to 30th June 2009 (Uttar Pradesh ,Uttaranchal,J&K,Himanchal Pradesh, (ICICI bank cases - Delhi and Haryana ) GCC (Bahrain,Dubai,Kuwait, Qatar)

#### **Officer - Customer Service**

May 2004 - Nov 2007

VODAFONE ESSAR DIGILINK LTD., Lucknow

- Customer Care Executive in Call Center.
- Care team Executive in Customer Services
- Team Coach Retention Team
- Handled Corporate Accounts MIS & Churn Control

## **Education and Qualifications**

## MBA- Human Resource

Jul 2016 - Jul 2018

Jayoti Vidyapeeth Women's University, Jaipur

Master In Business Administration- HR

LLB Nov 2019 - Jul 2022

Lucknow University, Lucknow

### POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT

Jun 2008 - Jul 2010

Indian Institute Of Commerce and Trade, Lucknow

Operations & Insurance Management

#### **Skills**

Team Management

Leadership

Customer Relations

MIS Report

Trainings