



Hafsal Ahmed

Profile

I have been working in various capacities in the UAE for over 10 years now. My experience and people skills have enabled me to build strong relationships with a wide variety of contacts across the UAE. A Commerce graduate, and hold a valid UAE Driving License.

Academic Background

Bachelor of Commerce

2010- 2013 Dr. CV Raman University,

Secondary School

2009 – 2011 – Capital Education Institute,
Abu Dhabi

Career Snapshot

Fazaa LLC , Abu Dhabi – 2021 – Present

Marketing Development

assistant/Coordinator /Photographer

Responsibilities

- 1- Cultivate relationships in broadcast, print, and online media (local, regional and international) that result in exceptional media coverage.
- 2- Implement strategic plan for increasing awareness activities across a range of media outlets.
- 3- Distribution of press releases as per the plan and to the right audience.
- 4- Explore various advertising opportunities for the brand
- 5- Manage interview requests from the media

6 - Administer and implement all Communications efforts in media relations, event management, promotion activities, internet, and publications

7- Generate innovative Marketing Communications ideas

8- Manage print, audiovisual, and online “monitoring services” to ensure coverage activities is tracked, recorded, and archived

9- Assume related miscellaneous duties as assigned.

Competencies

- 1- Ability to understand wide-range of activities, and to promote and market those activities to global audiences.
- 2- Ability to represent and communicate brand’s mission to outside forums, including media.
- 3- Understanding of a wide range of marketing and communication media, including print, video, web, and social media.
- 4- Self-motivated and deadline oriented, strong organizational skills and ability to prioritize.
- 5- Strong team and interpersonal skills
- 6- Ability to work as part of a team with minimum supervision

IT Skills

MS Word, MS Excel, PowerPoint, Photoshop, and internet for research and official communications.

Other Work Experiences

UAE Exchange Center LLC

Media Associate, – 2016 - 2021

Dealing with media organizations and other vendors on behalf of company.

Associated Press

Worked as a Freelance Photographer for Associate Press News Agency

Online reference below.

<http://www.apimages.com/Search?query=abu+dhabi+cricket+hafsal>

Clifton Media Advertising (Amrita TV)

Worked as Production controller and staff coordinator. And office administration work of the company.

Middle East Chandrika Daily

Worked as a Photo-journalist in Middle East Chandrika Malayalam daily in Abu Dhabi region.

Darshana TV

Worked as a Cameraman and Journalist in Darshana Middle East Channel based in India.

Fortune Gifts Advertising

Worked as a Marketing assistant of Corporate Gift products.

Moon Signs Advertising


Worked as Sales coordinator for the advertising company.


About Me

Date of Birth – 02 05 1987

Gender – Male

Birth Place – Kerala, India

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 Al Karama

Abu Dhabi

UAE

 hafsalahmed@gmail.com

Languages

- English
- Hindi
- Malayalam
- Tamil



Holding Valid UAE Driving License

Interests



Reference:

Mr. Rashid KP
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