

IRUM WALAYAT LODHI

Contact#: 058 918 4139, 055 923 8739
Email: iwalayat89@gmail.com
Marital Status: Married
Husband Name: Muhammad Jahangir Badar

OBJECTIVE To obtain a position in a dynamic and esteemed firm where I can apply my skills, professional knowledge and loyalty in exchange for career guidance, training and opportunity for advancement.

PROFILE I am an **Innovative, Strategic, Goal driven, and Hardworking, Team player** with more than **7.5** years of professional experience in **Business Development, Customer Services, Tele Marketing and Sales**. I look for ways to do things better because I am motivated by being successful and achieving.

ACTIVITIES AND HOBBIES

- Reading Book
- Playing Badminton
- Watching Comic Plays & Movies
- Internet Surfing
- Exploring Different Places for Fun & Adventure

EDUCATION:

F.U.U.A.S.T- Islamabad

❖ Masters (MBA-Project Management) 2012-2016

The University of the Punjab

❖ Graduation (B.Com –IT) 2008-2010

F.G. College for Women G-10/4, Islamabad

❖ Intermediate (ICS) 2006-2008

F.G Public High School Nowshera Cantt

❖ Matriculation 2004-2006

EXPERIENCE

Customer Service Representative (Web Based) at White Wings Technologies (06 June, 2016 - 1st December, 2016)

Business Development Officer at White Wings Technologies
(1st December, 2016 – 1st March, 2020)

Sales Coordinator at White Wings Technologies
(1st March, 2020 – Present)

Trainer & Team Lead at White Wings Technologies
(5th January, 2021- Present)

Achievements at White Wings Technologies:

Had been awarded as “**An Employee of the Year**” by the higher management. Also enjoyed multiple promotions in a year.

OTHER SKILLS

- MS (Word, Excel, Power Point)
- Good at Web Research
- Good at CRM
- Lead Generation
- Tele Marketing
- Digital Marketing

WHY SHOULD YOU HIRE ME?

- Strong organizational activities
- Strong Observational, Communication and Presentation skills
- Good time management
- Enthusiastic and inspirational
- Enjoy working with people from different cultural background and to live or serve in hardship environment.
- Work well with staff from all levels
- Quick learner, analytical and logical problem solver
- Able to work within tight deadlines
- Good at internal or external correspondence
- Very good at multitasking

REFERENCE

- Will be provided on request.

