

Saman Madushanka

Seeking for an opportunity to develop my career and work in a challenging environment which will show case my skills.



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📍 14 street, Al karama, Dubai

📅 31 August, 1997

WORK EXPERIENCE

Marketing Manager

Diamond Distributors (Pvt) Ltd

01/2020 - 08/2023

Ragama, Sri Lanka

Achievements/Tasks

- Track & report sales metrics on a monthly basis
- Built relationships with customers & the community to establish long-term business growth and Promptly resolved all customer requests.
- Supervised all marketing & planning activities to achieve company goals & support VP of sales with lead generation as well as client proposals and presentations.
- Championed monthly cost functional team conference calls to solve operational issues with staff members from various divisions.
- Managed product launches, ensuring that all elements of the launch were successful and on-time.
- Conducted market research and competitor analysis to identify new opportunities for clients, leading a 10% increase in market share.

Contact : Mr Hemantha wanninayaka (Director) E-Mail diamond.hemantha@gmail.com

Sales Executive

Diamond Distributors (pvt) Ltd

01/2018 - 01/2019

Achievements/Tasks

- Produced engaging online marketing campaigns.
- Making calls to customers and Growing sales through existing clients.

Marketing Coordinator

Diamond Distributors (pvt) Ltd

01/2019 - 01/2020

Achievements/Tasks

- Created & maintained marketing plans ,budgets,timelines.
- Collaborated with marketing & communications teams on standardization,design & production of marketing materials.

EDUCATION

(MBA) International Master of Business Administration

Buckinghamshire new university

03/2024

England

BA(Hons) in Business Management

Buckinghamshire new university

11/2021

England

Diploma in Multimedia

Wijaya Graphics (Pvt) Ltd

12/2015

Sri Lanka

SKILLS

Creative

Leadership

Organized

Team Management

Team Player

Marketing

Committed

Motivated

Market Analysis

Sales Promotion

Relationship Building

SPORTS AND SKILLS

Fundamentals of Digital Marketing
(11/2023)

The open university (Google Digital Garage) UK

Search Engine Optimization (SEO)
(11/2023)

Coursera Project Network (UK)

Fundamental level (ACCA) (01/2021)

Association of chartered certified Accountants (UK)

Fitness Trainer (Diploma) (05/2022)

Sri Lanka Foundation (ministry of sports & health)

LANGUAGES

English

Full Professional Proficiency

NATIONALITY

Sri Lankan

Single

N7822903