

SALIKA RAJAPAKSE



Contact

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971529979987

Salika Rajapakse

Personal Details

Date of Birth : 21 - 05 - 1980

Nationality : Sri Lankan

Gender : Male

Visa Status : Resident

Address : Flat 1103, AL Yousuf Building - Hamdan Street - Abu Dhabi

Skills

Adoptability 100%

Analytical Skill 100%

Creativity 100%

Communication & Negotiation 100%

Leadership 100%

Team Work 100%

Business Development 100%

PROFESSIONAL SUMMERY

Result Oriented Professional with Experience Over 20 Years in Different Platforms. Demonstrated expertise in Sales & Marketing , Customer Service , Cash Management , That have Consistently Delivering Outstanding Results with Remarkable Growth..

EXPERIENCE

Federal Exchange - Abudhabi

Current -

Customer Relation Executive cum Cashier

Greeting Customers & Explaining the Services /Rates, Developing strategies to Increase corridor wise transactions, Analyze market / competition, Cashiering on Remittance /Salary Deposits, Authorization of all Remittance and other transactions, Remittance Reconsilations and Verification, Receiving & Sending of Individual / Corporate Funds, Attending Customer Complains and solving problems with relevant bodies, Attending Marketing Programmes Arranging Management Reports ,

World Of Outdoor LTD

2018 -

Assistant Manager - Sales

2022

Develop the B2B / B2C segment in Furniture Sales for Indoor & Outdoor Managing Three showroom Operations including achieving sales value / unit Targets ,Maintain key account in the HORECA sector, New Business Development & Staff training.

Softlogic Retail LTD

2016 -

Assistant Credit Manager

2018

Managing Team of 25 Credit Officers with Collection and Recoveries on All Accounts , Analyzing the Pattern of Collection & Planning Recovery Drives And Implementing new Strategise to collection, Monitering New Creation & Credit Approval, , Arranging Budget scheme , Involvement on NPL Recovery Process, Discount Approvals , Budgeting , Training & Development.

Singer Sri Lanka

2006 -

Senior District Manager

2016

Managing 15 Retails Outlets with 125 Staff to Achieving Retails Sales and Unit Target on Consumer Electronics & Home Appliances as key responsibility & Over look BTL Promotion, New Business Development programmes, Maintaining profitability in the region , Collection and Recoveries, Involvement on NPL Recovery Process, Budgeting.

EDUCATION

Advance Diploma in Business Management at London Business School

2006

Diploma in Business Management at London Business School

2004

Diploma In Marketing at London Business School

2003

CERTIFICATION

Completed Fundamental Compliance Training Certification on Red Flag , AML / CFT Training , Data Integrity , TBML.

Recognition for Remittance Promotion by Hatton National Bank - Sri Lanka, Sales & Territory Management by Sri Lanka Institute of Marketing,

DECLARATION

I do here by Declare all particulars given by me are true and Correct to the best of my knowledge.

Salika Rajapakse