



ZAR ALI KHAN

CUSTOMER RELATIONSHIP OFFICER

Dubai U.A.E

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zarkhan320@gmail.com

Personal details

Date of Birth : 26/11/1991
Gender : Male
Nationality : Pakistan
Language : English, Hindi

Skills

- ❖ Time Management.
- ❖ Good learner's
- ❖ Leadership
- ❖ Self-motivation.
- ❖ Leadership.
- ❖ Communication

Education

- ❖ IMCB
MATRICULATION (SCIENCE) 2009 – 2010
- ❖ PUNJAB COLLEGE
INTERMEDIATE (COMMERCE) 2010 – 2012
- ❖ ALLAM IQBAL OPEN UNIVERSITY
BACHELOR (MASS COMUNICATION)

Strength

- ✓ Positive attitude
- ✓ Intellectual
- ✓ Smart worker

Objective

A challenging career, aiming to achieve the highest level of productivity, working as an individual or as part of a team by utilizing knowledge and skills to exploit my potential to the fullest

Experience

COMPANY : ALJAWHARA ALNAQIA GOODS Trading Wholesalers

POSITION : MARKETING MANAGER

DURATION : Dec 2023 to till now

COMPANY : NATIONAL HIGHWAYS AND MOTORWAYS POLICE

POSITION : JUNIOR PATROL OFFICER/PUBLIC RELATIONSHIP OFFICER/CUSTOMER RELATIONSHIP OFFICER

DURATION : 2016 - 2023

COMPANY : PLAN INTERNATIONAL NGO

POSITION : SPONSORSHIP OFFICER

DURATION : 2013-2015

Duties and responsibilities:

- Evaluating and optimizing marketing and pricing strategies.
- Analyzing market trends and preparing forecasts.
- Generating new business leads.
- Increasing brand awareness and market share.
- Coordinating marketing strategies with the sales, financial, public relations, and production departments.
- Developing and managing the marketing department's budget.
- Overseeing branding, advertising, and promotional campaigns.
- Managing the marketing department's staff.
- Preparing and presenting quarterly and annual reports to senior management.
- Promoting our brand at trade shows and major industry-related events.
- Keeping informed of marketing strategies and trends.

Reference:

Please do not hesitate to contact me if you require references from any

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