



Waseem Abbas

Restaurant Manager

CONTACT

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- waseem.abbas28@yahoo.com
- Sharjah UAE
- UAE Valid
DRIVE license

EDUCATION

- 2016-2018
National textile university
- Master of Human Resource and Management
- 2012-2016
National College of Business Administration
- BBA (HONS)

skills

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

Languages

- English
- Urdu
- Punjabi
- Arabic

Profile

Highly adaptable and self-motivated leader with proven ability to manage diverse stakeholders. Offers strong analysis and innovation to identify solutions to challenging problems. Proven to consistently meet productivity, business and customer service objectives. Skilfully works with staff to enhance performance and improve processes. Aiming to consistently meet productivity, business and customer service objectives. Hardworking brings proven success in overseeing administrative areas. Knowledgeable about best methods for managing resources, schedules and personnel to achieve objectives.

Work Experience

- Royal Season Restaurant Sharjah
Restaurant Manager & Specialist SEP 2023 - Present
- Develop and execute comprehensive marketing/Employment strategies and campaigns that align with the company's goals and objectives.
 - Lead, mentor, and manage a high-performing Restaurant team, fostering a collaborative and results-driven work environment.
 - Designed long-term business strategy to guide leadership decision-making.
 - Monitor brand consistency across marketing channels and materials.
- Qasr Al Noor Restaurant Sharjah
Restaurant Marketing Manager FEB 2021 - AUG 2023
- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
 - Oversee market research to identify emerging trends, customer needs, and competitor strategies.
 - Monitor brand consistency across marketing channels and materials.
- Kalash private Limited PAK.
Marketing Manager & Specialist JAN 2014 - October 2014
- Planned and managed resources and budget to support and deliver objectives.
 - Addressed customer issues with compassion and professionalism, ensuring swift, successful resolution.
 - Applied expertise in team leadership to address productivity and performance issues, motivating staff to achieve KPIs.

Reference

To be provided on Demand