

FAISAL AHMED MIAZI

DIGITAL MARKETER & SEO EXPERT

E-Mail: miaziuk@gmail.com

Cell: +971-566284316

From: UAE

[linkedin.com/in/miaziuk](https://www.linkedin.com/in/miaziuk)

Skill Highlights

- Data Analysis
- Content Creation
- SEO & SEM
- Media Buying
- Communication Skills
- Social Media Management
- PPC
- Wordpress CMS
- Adobe Photoshop
- MS Access
- MS Excel
- MS Outlook
- MS PowerPoint
- MS Word
- Project management

Languages

Bengali (Native)

English (Advanced)

Driving License

Light – Auto Vehicle

Summary

I am a Professional Certified Marketing Expert & Analyst in digital marketing, Media Buying and Search Engine Optimization.

Digital Marketing Expert with proficient knowledge of various social media platforms, analytic tools, PPC, Media Buying, SEO, and publishing tools. Looking to utilize uncommon expertise in a Digital Marketing Specialist position in a reputed company. Coming with a track record of success in the creation and execution of social media content for large and complex audiences.

Experience

Continuing

Digital Marketing & E-commerce Manager
Fujisawa Motors FZCO / First Hut Leather LLC
UAE

Job Responsibilities

- Planning and implementation campaign across multiple Digital Platforms such as Facebook advertising, Google ads etc. for Business growth. website maintains and SEO For website visibility on major Search Engines.
- Execute social media strategy through competitive research, platform utilization, benchmarking, brand messaging, and audiences identification.
- Continuously improve social media strategies by capturing and analysing the appropriate social data/metrics, insights and best practices, and determining how to best utilize the information.

2020 to 2022

Digital Marketing Manager
Canter Of Digital Marketing
Bangladesh

Job Responsibilities

Education

- **BA Hons in Business Management**
University Of Gloucestershire
Passing Year 2013 UK
- **Higher Secondary Certificate (HSC)**
Passing Year 2007
(Bangladesh)
- **Secondary Certificate (SC)**
Passing Year 2005
(Bangladesh)

- Planning and implementation campaign across multiple Digital Platforms such as Facebook advertising, Google ads etc. for Business growth. website maintains and SEO For website visibility on major Search Engines.
- Execute social media and search engine marketing strategy through competitive research, platform utilization, benchmarking, brand messaging, and audiences identification.
- Continuously improve strategies for Digital Marketing Platform by capturing and analysing the appropriate data/metrics, insights and best practices, and determining how to best utilize the information.
- Generate content.
- Assist in keeping contacts accountable for deadlines. Update social media calendars with upcoming content.
- Assist Edit pictures and/or video. Design and implement media buying strategy to align with business goals.
- Set specific objectives and report on ROI.
- Suggest and implement new features to develop brand awareness, like promotions and competitions.
- Assist in creating calendars for following months.
- Handling various types of Clients with multiple business channels.

2018 to 2020

Digital Marketing Specialist

Veemta Medical Services

Bangladesh

Job Responsibilities

- Conduct day-to-day project coordination, planning, and implementation across multiple Digital Platforms.
- Execute social media strategy through competitive research, platform utilization, benchmarking, brand messaging, and audiences identification.