



# REJU NARAYANAN

## BUSINESS DEVELOPMENT MANAGER

### CONTACT

- +971-585560360
- careerrejunarayan@gmail.com
- Dubai

### EDUCATION

- 2018 - 2020  
ANNAMALAI UNIVERSITY
  - Master of Commerce (Banking and Insurance Management)
- 2010  
CALICUT UNIVERSITY
  - Bachelor of Science (Mathematics)

### SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Critical Thinking
- Quick Learner

### LANGUAGES

- English
- Hindi
- Malayalam
- Tamil

### PROFILE

In a lookout for a challenging and rewarding opportunity in an organisation wherein I could get more exposure in my career and I can utilise my skills and knowledge which will contribute towards organisations growth

### WORK EXPERIENCE

- 360 Janaseva Kendram, India** 2022 - 2024  
Business Development Manager
  - Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
  - Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
  - Monitor brand consistency across marketing channels and materials.
- 360 Business Solutions, Dubai** 2019 - 2021  
Business Development Executive
  - SOCIAL MEDIA MARKETING
  - SEO
  - Website Designing
- EXL Infopark , Kochi, India** 2015 - 2016  
Junior Executive
  - Doing Payment Posting in Medi- claim
  - Non-voice Process
  - Data Entry
- ICICI Bank , Kochi , India** 2014 - 2015  
Business Development Executive
  - Doing cold calls for new companies for Corporate accounts
  - Cross selling of multiple banking products
  - Client management
- Manappuram Finance Limited ,Palakkad, India** 2012 - 2013  
Office Staff/ Junior Asst
  - Gold Pledging, FD, SD
  - Money Transferring
  - Cashier, Customer Relation Executive