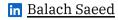


# **Balach Saeed**

Sales/Marketing

- @ balachsaeed66@gmail.com Visa Status: Work/Employment

#### **Profiles**





#### Summary

Situate myself in an entry-level position with a growth-oriented company where I can work for an extended period of time, gain and then apply knowledge as well as use skills to contribute significantly towards organization's targeted success.

I am an enthusiastic, self-motivated, reliable, responsible and hard-working person. I am a mature team worker and adaptable to all challenging situations. I work well both in a team environment as well as using my own initiative. I can work well under pressure and adhere to strict deadlines.

#### Experience

### **Gwadar Trade Centre**

Customer Representative

Feb 2017 - Feb 2018

Karachi, Pakistan

### Kelker Realtor and Builder

Marketing Executive

Feb 2018 - April 2019

Karachi, Pakistan

- Communicate client's concepts, and enhance the strategies of the project.
- Present ideas with the help of marketing tools and automation.
- Submit final projects to clients along with estimations.

### **Gwadar Trade Centre**

April 2019 - Nov 2023

Head of Sale/Marketing

Karachi, Pakistan

- Organized Marketing events on numerous platforms throughout the period.
- Client engaging through email marketing and social media marketing tools.
- Collaborate with clients, creating ideas for better investment, boosted the sales of the company.
- Calculate the financial viability of the investment.
- Supervise promotional activities, and create strategies for marketing and sales through CRM generated leads.

#### Education

# Igra University Karachi

Dec 2017 - Jan 2021

Bachelors in Business Administration GPA 3.0

https://iulms.iuk.edu.pk/

## References

### Sajid Mir

Creative Director

#### Eric Dela Cruz

General Manager

https://emprise.ae

Skills CRM

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**Marketing Automation** 

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Social Media Marketing

••••

Microsoft Word

••••

Microsoft PowerPoint

••••

**Microsoft Excel** 

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Risk Management

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Certifications

**Digital Marketing Automation** 

Microsoft

Jun 2021

Languages

English

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Baluchi

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