



# Muhammad Farhan Riaz

## Objectives

Highly persuasive sales representative seeking an entry-level position where I can apply my relationship-building and persuasion skills. Looking for a company that prioritizes internal promotion where I can continue to grow.

To obtain a Merchandiser position in a fast-paced, dynamic organization that will allow me to utilize my excellent organizational and communication skills.

To obtain a position as a Merchandiser that will enable me to use my knowledge of the retail industry and build upon my current skill set.

## PROFESSIONAL EXPERIENCE

### Merchandiser (3Years) (Ufone) Pakistan

- Planning and Developing Merchandising Strategies
- Analyzing sales figures, customer reactions and market trends to anticipate product needs.
- Strong Listening, presentation and Decision-making skills.
- Customer feedback and market trends

### Cashier (3Years) BOP (Pakistan)

- Process deposits, withdrawals, and payments, ensuring accurate entry of all transactions.
- Handle cash, checks, and account transfers with precision.
- Assist customers with queries regarding their accounts, including balance inquiries, account details, and basic banking services.

### Cargo Branch Manager 3.5 Years Experience LCS , DGK , Punjab Pakistan

- Receiving the shipments from the different clients.
- Dispatching the shipments to the actual Buyers.
- keeping the whole records of the shipments.
- Closing the daily reports systematically.
- keeping strong Relationship with Team and Clients.

### Stock Manager at GYMkhana Club DG-Khan , Punjab Pakistan

- . Oversaw daily operations, including opening and closing procedures and inventory management, ensuring compliance with company policies and local regulations.
- Managed stock levels, coordinated with suppliers, and conducted regular inventory audit

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Visa: Resident Visa (Transferable)

## EDUCATION

MBA Marketing

University of Agriculture  
Faisalabad , Pakistan

## KEY SKILLS

- Sales and Marketing
- Merchandising
- Graphic Design
- Inventory Management

## LANGUAGES

- English
- Urdu
- Punjabi