# SHEEJU PALLIKARA SRINIVASAN

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#### PROFESSIONAL SUMMARY

Dynamic and dedicated professional with over 14 years of experience in management, operations, and customer service across diverse industries in Qatar and UAE. Known for a strong track record in optimizing workflows, fostering team collaboration, and ensuring operational excellence. Skilled in regulatory compliance, team leadership, and providing high-quality customer service. Seeking to leverage my expertise and adaptability to contribute effectively to organizational success in a dynamic role.

#### **KEY SKILLS**

Branch Operations Management
Customer Service Excellence
Financial Management
AML Compliance & Regulatory Adherence
Forex & Money Exchange Operations

Team Leadership & Staff Training
Problem-Solving & Decision-Making
Organizational Development
Analytical & Reporting Skills
Internal Auditing & Compliance Procedures

#### PROFESSIONAL EXPERIENCE

# Branch Manager Gulf Exchange, Qatar

September 2022 - December 2023

- Oversaw daily branch operations, ensuring financial goals were met and front-office procedures were followed.
- Monitored Anti-Money Laundering (AML) activities and trained staff on compliance frameworks and policies.
- Conducted regular audits to ensure adherence to regulatory guidelines; reported compliance issues to senior management.
- Managed branch performance, preparing monthly reports for strategic evaluation and improvement.

#### **Branch Manager**

**December 2014 - July 2022** 

#### Wall Street Exchange Center LLC, Dubai, UAE

- Acted as liaison between head office and branch staff, ensuring smooth communication and adherence to protocols.
- Developed streamlined operational procedures to enhance efficiency and reduce costs.
- Managed end-of-day balancing for cashiers and prepared essential reports for the head office.

#### **Branch Supervisor**

January 2013 - November 2014

### Redha Al Ansari Exchange, Dubai, UAE

- Directed branch operations including customer service, and sales to meet business objectives.
- Handled customer inquiries, ensuring quick resolutions and maintaining a high level of client satisfaction.
- Processed employee payroll via WPS and ensured AML and CTF compliance across transactions.

# UAE Exchange, Dubai, UAE

- Managed daily cash and forex transactions, registering and resolving customer complaints.
- Provided guidance to customers on product selection, addressing rate inquiries and providing product insights.
- Ensured strict adherence to AML guidelines in all transactions.

### **EDUCATION**

**Bachelor of Science in Plant Biology & Plant Technology** 

Madras University, India 2004 - 2007

## **CERTIFICATION & LICENSES**

#### **Driving License**

- International Driving License: GRN202-400-5263 | Expiry: 30/06/2025
- Qatar Driving License: 28435679496 | Expiry: 28/05/2028

### **TECHNICAL SKILLS**

- Microsoft Word, Excel, PowerPoint
- Internet & Email Communication
- Basic Computer Proficiency

### **LANGUAGES**

• English, Hindi, Malayalam, Tamil

References are available upon request.