



ANWAR SADIQ

CONTACT

-  Dubai, UAE
-  0569181038
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-  465405 (UAE DRIVING LICENCE)

SKILLS

- Client communication
- Market research
- Microsoft Office proficiency
- Community building
- Sales and marketing strategy

LANGUAGES

- English**
Advanced (C1)
- Hindi**
Native
- Malayalam**
Native
- Arabic**
Beginner
- Tamil**
Upper intermediate (B2)

PROFESSIONAL SUMMARY

A highly motivated and results-driven sales and customer service professional with over 14 years of experience in UAE market. Managing customer accounts, building relationships, and closing deals. Proven track record of exceeding sales targets and delivering exceptional customer service. Possesses excellent communication, negotiation, and problem-solving skills, with a customer-centric approach to all interactions. Demonstrates strong leadership qualities and the ability to work collaboratively in a team environment. Proficient in CRM software, sales analytics, and customer support tools. Looking to leverage my skills and experience to drive revenue growth and enhance customer satisfaction in a challenging sales, marketing, or customer service role.

WORK HISTORY

Casher and Marketing assistant 03/2022 - 11/2024
DENIBA INTERNATIONAL EXCHANGE - Ras al-Khaimah

- Handling cash, checks, and other forms of payment from customers
- Handling currency and financial transactions efficiently.
- Maintaining accurate records of transactions
- Ensuring customer satisfaction and handling customer queries professionally
- Adhering strictly to compliance and security policy.
- Coordinated with team members for smooth shift transitions.

Foreign exchange cashier 08/2017 - 11/2021
REDHA AL ANSARI EXCHANGE - Dubai

- Ensured customer satisfaction by providing accurate foreign exchange services.
- Managed high-volume transactions for smooth business operations.
- Achieved targets with diligent attention to detail and adherence to company policies.
- Demonstrated proficiency in handling complex calculations to ensure error-free transactions.
- Resolved customer queries effectively, promoting a positive brand image.
- Balanced cash drawer at the end of each shift, ensuring accuracy in transaction records.
- Maintained accurate records of daily transactions, supporting audit processes effectively.
- Handled high-pressure situations calmly maintaining professionalism and efficiency throughout.

MERCHENDISER AND SALES 03/2010 - 06/2016
AL MAYA SUPERMARKET - Dubai, UAE

- Performed stock management duties for optimal inventory control.
- Developed custom merchandising plans with team collaboration.
- Maintained strong vendor relationships to negotiate better deals.
- Analysed sales reports, implemented effective merchandise strategies accordingly.

- Coordinated seasonal changes in displays, met marketing objectives effectively.
- Went on regular store visits to assess product representation.
- Handled returns and complaints efficiently, upheld customer satisfaction levels.
- Assessed inventory to identify restocking needs and minimize shortage.

EDUCATION

High School Diploma, 04/2001 – 03/2003

TIPPU SULTHAN PRE UNIVERSITY COLLEGE – INDIA