



SONIYO YOMICCHAN

Customer Success Executive cum Marketing co-ordinator

QualGroup, Rotorua New Zealand

Email id: soniyoymichan94@gmail.com

91-8590236406

Blood group: O+ve

Languages Known: Malayalam, English,
Hindi, Tamil Marathi

Dream: Travel around the world

Academic record

Course	Examination	Board /University	Institution	Year of passing	Percentage
MBA (Agribusiness Management)	Professional degree(PG)	Dr.Rajendra Prasad Central Agricultural University ,Pusa,Samastipur	School Of Agribusiness Management ,Bihar	2019	8.75 OGPA University topper
Bsc.(Hons) Co-operation & Banking	Professional degree (UG)	Kerala Agricultural University, Thrissur	College Of CoOperation Banking And Management, Kerala	2017	7.98 OGPA
XIIth	HSC	Kerala State Board of Education	St Joseph's Higher Secondary School, Kodencherry, Kerala	2012	91.3%
Xth	SSLC	Kerala State Board of Education	St George High School, Velamcode ,Kerala	2010	94%

Career objective	Personal Skills	Computer skills	Other Skills
<ul style="list-style-type: none"> To work in a challenging environment that will utilize all my skills and to acquire further technical knowledge that will help me and my firm to achieve great height 	<ul style="list-style-type: none"> Good communication skill, commitment, integrity, efficiency in client and employee management, honesty, loyal and trust worthy person. 	<ul style="list-style-type: none"> MS-word, MS excel, Presentation's, 	<ul style="list-style-type: none"> Lead generation & lead management CRM-Hubspot marketing Cold calling/ Email campaign B2B and B2C marketing Customer satisfaction and retention Client onboarding Marketing and Lead management through Hubspot Use of M files Clickup

Corporate Exposure

- ❖ Customer Success Executive, QualGroup-Commercial cleaning company, Rotorua, New Zealand June 2023-2024 (Currently working)
- ❖ Agribusiness Consultant at **Agricultural and Rural Development society**, Thrissur, Kerala 2021-2022
- ❖ Research Assistant in **Habitat Corporate Group, UAE 2019-2020**
- ❖ Associated with **Aga Khan Rural Support Programme (India)**, Samastipur, Bihar, to support the rural women by financial inclusion and empowerment. Conducted a study on “*Role of SHG+ in ensuring financial security and empowerment among rural women of Bihar*” from February 13th to June 13th 2019
- ❖ Done 45 days internship in **GLOBAL AGRISYSTEM PVT. LTD.**, New Delhi, detailed study has been conducted on the topic “*Case Study: Opportunities and Potential of Cashew Trade between India and Guniea Bissau*” in 2018

Achievements and Awards

- ❖ Published “Handbook for Enthusiasts and School in the UAE” Sharjah International Book Fair (2022)
 - ❖ Training and development- KVK, ICAR(2021)
 - ❖ Google Certified-Digital Marketing
 - ❖ University Gold Medalist, First rank holder, Dr.RPCA in MBA (2017-19)
 - ❖ NCC -A,B,C certificate holder, Best firer, Parceling, Trekking ,NIC -(2008-12-(9 K girls battalion)
- Blog details -<https://tierrarevivews.blogspot.com/>

Reference

1. Dr. Renjith Raj, Strategist & CEO Paddle Business Consultants renjithraj@paddleconsultants.com, 8086736666
2. Vijo Jose Madapalliy, MD-QualGroup-commercial cleaning company, Rotorua, New Zealand- +642108222963
3. Mr. Shamsu Zaman, Managing Director, Habitat School Group. UAE-0971-555573355

Declaration

I hereby declare that all the information given above is true to the best of my knowledge.

Soniyo Yomichan



KERALA

14/07/2024