

Summary

Experienced and versatile banking professional with over 6 years of expertise in customer relationship management, administration, compliance, sales & marketing, and team leadership. Proven ability to enhance customer satisfaction, streamline operations, ensure regulatory compliance, and lead teams to achieve business objectives. Seeking a dynamic role in a reputable organization where I can leverage my skills in customer service, administration, compliance management, trade, sales & and marketing, and leadership to drive operational efficiency and business growth.



Fducation

Iqra University Master's In Business Administration	2017 - 2018
Iqra University	
Bachelor's In Business Administration River Oaks Academy A Levels	2013 - 2016 2010 - 2012
The City School O Levels	2006 - 2009



Experience

Meezan Bank Ltd

Jun-2018 - Sep-2024

Personal Banking Officer

- Plan Managing inbound sales, enhancing & establishing extraordinary end to end relationship with tagged and walk-in customers
- Increasing number of products per customer & consolidating their entire bank dealings at Meezan Bank
- Developing a portfolio of new customers by obtaining referrals from existing clients
- Serve as a single point of contact for customers, addressing their all-financial needs and gueries
- Advise customers on bank services for their needs (Takaful Coverage, House Financing, Car Financing, Wealth Management, and Trade Facilities)
- Prepared detailed reports on team performance, client feedback, and market conditions for senior management review
- Developed and maintained an extensive network of professional



Usman Javed PERSONAL BANKING OFFICER | EXPERTISE IN CLIENT RELATIONS, COMPLIANCE, TRADE, SALES & MARKETING, TEAM MANAGEMENT

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Awards

- Won the award for Outstanding Performance Personal Banking Officer for the years 2022 and 2023
- Won award for Best Funds Manager of Wealth Management (Insurance and AMIM)

Skills

- Interpersonal and Communication Skills
- Customer Relationship Management Skills.
- People Management Skills.
- Presentation Skills.
- Written and Verbal
 Communication Skills.
- Microsoft Office
- Adobe Photoshop

contacts to support business growth and client referrals

- Implemented strategic business development initiatives to attract new clients and expand the bank's market share
- Facilitated the introduction of innovative banking services and technologies to enhance client engagement and satisfaction
- Coordinated with international branches to provide global banking solutions for clients with overseas interests
- Analyzed market trends to inform clients of potential impacts on their portfolios and recommend proactive adjustments
- Organized and conducted regular review meetings with clients, updating them on financial performance and new opportunities
- Identified market opportunities to grow new business across dedicated accounts, adding value to customers' target operating model
- Perform in-depth due diligence on high-risk clients, including politically exposed persons (PEPs), large transactions, or clients from high-risk jurisdictions
- Collect and verify additional documentation and information to assess potential risks, such as source of wealth, business activities, and ownership structure
- Monitor and ensure adherence to local and international banking regulations, such as AML (Anti-Money Laundering), KYC (Know Your Customer), and FATCA compliance
- Review large or unusual transactions to ensure they do not violate any regulatory or compliance requirements
- Ensure that trade transactions comply with sanctions, embargoes, and export control regulations
- Ensure that all trade finance transactions are accurately processed within the bank's system
- Manage trade-related payments, including letters of credit payments, bills of exchange, and other trade instruments
- Effective tail management in order to prevent account dormancy
- Handle trade finance products such as Letters of Credit (LC), Documentary Collections, Guarantees, and Bills of Exchange

Arpatech (Pvt) Ltd Digital Marketing Intern

Nov-2017 - Feb-2018

- Plan and execute SEO/SEM campaigns
- Monitoring and maintaining social media marketing via Facebook,
 YouTube, Pinterest, Twitter, etc.
- Manage email marketing campaigns
- Creating and managing content for blogs
- Identify new trends in digital marketing, evaluate new technologies, and ensure the brand is at the forefront of industry developments, particularly developments in mobile marketing

- Google AdWords
- Facebook Advertising
- Wondershare Fimora
- Team leadership and Motivation Skills
- Financial Skills
- Networking Skills
- Marketing Skills
- Email Marketing
- Digital Marketing
- Administration Skills
- Compliance Skills
- Trade Skills

Languages

English, Urdu

Interest

Reading, Travelling, Music

References

Reference will be furnished upon request