



TARIQ AHMAD

Results-driven marketing professional with 5 years of experience in both traditional and digital marketing. Skilled in strategy development, brand growth, and office responsibilities, including marketing, accounting, and operations. Seeking a role to contribute to business success and organizational growth.

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Email

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Address

Al khebisi, Alain, United Arab Emirates

Education

2014-2018

Bachelor of Business Administration (HONS)

SARHAD UNIVERSITY OF SCIENCE
INFORMATION & TECHNOLOGY

Skills

Leadership
Communication Skills
Problem-solving
Time management
Teamwork
Adaptability
Creativity
Analytical thinking
Attention to detail
Customer service
Technical proficiency
Project management
Strategic planning
Marketing strategy
Social media marketing
Content Creation
Social Media Management
Audience Engagement
Analytics
Copywriting
Accounting

Language

English EUrdu
Arabic Pashto

Professional Experience

Marketing & Accounting Executive

ALAIN INTERNATIONAL MEDICAL POLYCLINIC LLC

MAR 2024- PRESENT

potential territories. Delivered campaigns to solidify new client opportunities and generate new business. Generated new business with marketing initiatives and strategic plans. Identify and pursue new business opportunities. Build and maintain relationships with clients. Conduct market research and competitor analysis. Represent the company at industry events. Negotiate and close business deals effectively.

Marketing Executive

Abacus Accounting LLC, UAE

DEC 2023 - FEB 2024

Developed and executed direct marketing strategies to generate leads and drive business growth. Conducted market research to identify opportunities and connected potential clients with the company. Managed social media presence, arranged client meetings, and ensured effective communication to build relationships. Analyzed marketing data for insights and tracked competitor activity

Market Development Executive

NORTHERN BOTTLING COMPANY franchise of PEPSICO

MAY 2021- NOV 2023

Organized projects and contests to boost sales and promote exceptional customer service. Provided detailed product descriptions and care instructions to customers, ensuring clear communication. Handled customer inquiries via phone and email, resolving issues promptly. Supervised a team of 6 employees, enforcing company policies, work rules, and implementing disciplinary actions when necessary. Motivated staff to maintain a positive, professional image, enhancing the overall customer experience.

Accomplishment.

Annual trip from Northern Bottling Company (PVT) LTD to TURKEY on Behalf of top performance 2022

Additional Information

Holds a valid UAE driving license.

Business Development Officer

KONNECT BY HBL PVT LTD

MAR 2021- MAY 2021

Identified and pursued new business opportunities within assigned territories. Delivered targeted campaigns to secure new client opportunities and generate business growth. Developed marketing initiatives and strategic plans to drive new business. Built and maintained strong client relationships while conducting market research and competitor analysis. Represented the company at industry events, negotiated, and successfully closed business deals. Collaborated with the sales team to prospect, qualify, and convert customers within designated geographic areas.

Bancassurance sales office

JUBILEE LIFE INSURANCE

APRIL 2019- DEC 2020

Handled calls to address customer inquiries and concerns. Offered friendly and efficient service to customers, and handled challenging situations with ease. Develop and maintain relationships with bank clients. Promote insurance products and services effectively. Provide personalized financial advice and solutions. Conduct product presentations and sales pitches.