

## CONTACT

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• UAE

#### **TECHNICAL SKILLS**

- ► Digital Marketing Strategies
- ▶ Meta (Facebook) Advertising
- ► Search Engine Optimization (SEO)
- Google Ads Campaign Management
- ▶ Tally Prime Accounting Software
- QuickBooks Financial Management
- ▶ Microsoft Office Suite
- Peachtree Accounting Software

## **SOFT SKILLS**

- Strong Communication
- Analytical Problem Solving
- Active Listening
- ▶ Time Management
- Collaborative Teamwork
- ► Adaptability
- ▶ Attention to Detail

## **LANGUAGES**

- English
- ▶ Hindi
- ▶ Tamil
- Malayalam

# MUHAMMED NASIM

Motivated and detail-oriented Accountant with 1 year of hands-on experience in managing day-to-day financial operations, including bookkeeping, invoice processing, bank reconciliations, and assisting in financial reporting. Proficient in Tally, MS Excel, and other accounting tools. Demonstrates a strong understanding of accounting principles and tax regulations. Known for accuracy, time management, and maintaining financial records with integrity. A quick learner and team player, committed to supporting organizational goals through efficient financial practices.

## **WORK EXPERIENCE**

#### **ACCOUNTANT** MAY 2024 TO 2025

MT STORE NECHULLY, MANNARKKAD, INDIA

- ▶ Record daily financial transactions (income, expenses, purchases, etc.).
- ▶ Maintain general ledger and journal entries.
- ▶ Prepare financial statements Profit & Loss, Balance Sheet, Cash Flow.
- ▶ Manage accounts payable (bills, vendor payments).
- ▶ Manage accounts receivable (invoices, customer payments).
- ▶ Conduct bank reconciliation and verify transactions.
- ▶ Prepare and file tax returns (GST, TDS, income tax, etc.).

# JUNIOR EXECUTIVE JULY 2021 - AUGUST 2024

INFOLKS PRIVATE LIMITED. MANNARKKAD, INDIA

- ► Assisted in daily office operations and administrative tasks to support business functions
- ▶ Maintained accurate records and prepared reports for management review
- ▶ Handled communication with clients and vendors via phone and email
- ▶ Supported the finance team with Tally Prime and QuickBooks data entry and reconciliation
- ▶ Helped coordinate marketing activities and digital promotions for client projects
- ▶ Monitored project progress and ensured deadlines were met
- ▶ Provided customer service support to resolve inquiries and issues efficiently

#### **EDUCATION**

- ► Master Of Business Administration
  D Zone Campus For Distance Education, Malappuram, India (2022/01-2024/01)
- ► Bachelor Of Business Administration MES Kalladi College, Mannarkkad, India (2017/06-2020/03)

# **COURSES**

Accounting

Mannarkkad, India Mes Kalladi Collage (2020/04 - 2020/06)

Digital Marketing

Etudemy Digital Academy, Perithalmanna, India (2024/05-2024/09)