



Mob: 0509051851  
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Valid UAE Driving License  
Visa Status: Own Visa

## LANGUAGES

- English
- Hindi
- Malayalam
- Tamil

## INTEREST

- Participating Social Activities
- Hearing Music
- Driving
- Travelling

## SOFT WARE SKILLS

- Microsoft Word
- Microsoft Excel
- Email
- Microsoft outlook
- Symex
- Wps
- Adobe Photoshop
- Adobe PageMaker

# AMAL ROY

## CAREER OBJECTIVE

A dynamic management professional seeking challenges and willing to exhibit managerial skills looking forward to be associated with a progressive organization where there is scope to utilize the skills and be part of a team that works towards the growth of the organization. Expert in developing marketing programs for a variety of business-to-business clients

## EDUCATION

### MBA | 2014

Hindustan College of arts & Science, Coimbatore  
Bharathiyar University

### B. Com | 2012

Holy Cross College Arts & Science  
M G University

### Plus, Two | 2009

Infant Jesus HSS Vazhakulam  
Board of Higher Secondary Examination Kerala

### SSLC | 2006

SNDP HSS Muvattupuzha  
Board of Public Examination Kerala

## WORK EXPERIENCE

### Business Development Officer/ Relationship Manager Hadi Express Exchange/ April 2015- January- 2023

- Built relationships with college use to facilitate team work, cooperation and success.
- Increased sales with execution of full sales cycle processing from in it all lead processing through conversion and closing.
- Monitored service after sale and implemented quick and effective problem resolutions.
- Identified new business opportunities through cold calling, networking, marketing and prospective database leads.
- Delivered campaigns to solidify new client opportunities and generate new business.
- Strategized with sales team to prospect and qualify potential customer with in assigned geographic territories.
- Business development and planning.

## PERSONAL SKILLS

- Excellent inter personal and communication skills.
- Optimistic and confident outlook towards life.
- Ability to identify growth, learn new things and constantly upgrade my skills.
- Ability to manage people diplomatically and tactfully.
- Cross- functional leadership.
- Customer relationship.
- Financial planning & reporting.

## Marketing executive / ESAF small finance bank, India

march 2014- April – 2015

- Developed technical and non- technical marketing presentation, public relations campaigns, articles, and newsletters.
- Developed and executed marketing programs and general business solutions resulting in increased company exposure, customer traffic and elevated sales numbers.
- Identified value propositions and key messages for company marketing campaigns.
- Identified industry benchmarks to measure success of key digital strategy areas.
- Engaged, informed and supported staff on media and marketing outcome.

## PERSONAL DATA

Father Name	:	Roy Baby
Date Of Birth	:	28.10.1989
Sex	:	Male
Nationality	:	Indian
Religion	:	Christian, RCSC
Marital Status	:	Married
Passport No	:	M4269994

## DECLARATION

I do hereby declare that the particulars given above are true to the best of my knowledge and belief.

**AMAL ROY**